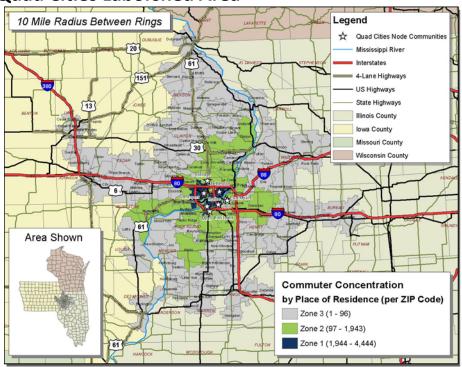


# LABORSHED ANALYSIS

A STUDY OF WORKFORCE CHARACTERISTICS
Released June 2012



### **Quad Cities Laborshed Area**



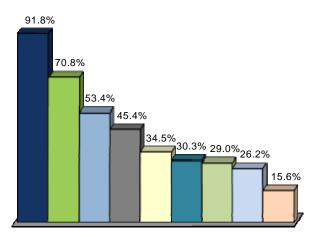
## **Commuting Statistics**

The map at the left represents commuting patterns into the Quad Cities with the concentration per ZIP code represented in the legend.

Those who are willing to change/accept employment in the Quad Cities Laborshed area are willing to commute an average of 23 miles one way for employment opportunities.



#### **Benefits Currently Offered**



- Health/Medical
- Pension/Retirement
- Dental Coverage
- Paid Vacation
- Vision Coverage
- Paid Sick Leave
- Life Insurance
- □ Paid Holidays□ Disability Insurance

The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (77.7%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 14.3 percent indicate their employer pays the entire cost of insurance premiums.

**Education and Median Wage Characteristics by Industry** 

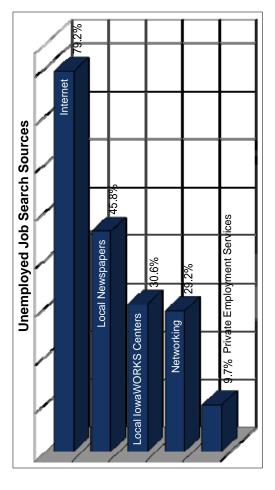
Lucation and Median Wage Characteristics by moustry									
	Education			Median Wages					
Industry	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non Salary Wages (per hour)				
Agriculture	75.0%	6.3%	25.0%	\$75,000	*				
Construction	69.0%	13.8%	20.6%	\$37,000	\$23.10				
Manufacturing	64.0%	16.8%	25.4%	\$81,500	\$16.54				
Transportation, Communication & Utilities	64.8%	8.1%	29.8%	\$60,000	\$16.00				
Wholesale & Retail Trade	63.9%	8.4%	21.3%	\$48,800	\$11.00				
Finance, Insurance & Real Estate	79.5%	15.4%	43.6%	\$45,000	\$11.16				
Healthcare & Social Services	88.1%	27.3%	36.4%	\$51,000	\$16.53				
Personal Services	75.0%	11.7%	35.0%	\$45,000	\$12.00				
Entertainment & Recreation	58.3%	8.3%	33.3%	\$47,500	\$10.00				
Professional Services	68.4%	15.8%	35.1%	\$60,000	\$12.00				
Public Administration & Government	82.6%	10.9%	37.0%	\$70,250	\$21.00				
Education	89.2%	8.6%	69.8%	\$50,000	\$11.10				

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

<sup>\*</sup>Insufficient survey data/refused

#### **Unemployed - Those Willing to Enter/Re-enter Employment**

- An estimated 7,205 unemployed individuals are willing to accept employment
- Average age is 50 years old
- 61.8% are female; 38.2% are male
- Education:
  - 65.8% have an education beyond high school
  - 3.9% have vocational training
  - 7.9% are trade certified
  - 9.2% have an associate degree
  - 15.8% have an undergraduate degree
  - 5.3% have a postgraduate/professional degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$12.00 to \$12.50/hr. with a median of the lowest wage of \$10.00
- Willing to commute an average of 24 miles one way for the right opportunity
- 76.3% expressed interest in temporary and 61.8% in seasonal employment opportunities
- 43.4% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
  - Health/medical insurance 85.9%
  - Pension/retirement options 48.4%
  - Dental coverage 34.4%
  - Paid vacation 23.4%
  - Vision coverage 23.4%
  - Paid sick leave 15.6%
  - Disability insurance 10.9%
  - Life insurance 10.9%
  - Paid holidays 9.4%
  - Prescription drug coverage 6.2%
  - Shift differential pay 1.6%
  - Stock options 1.6%
- 69.1% indicated they are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



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